



**Contest Opens
September 11**

**Submission Deadline
May 3, 2026**



**BILL of RIGHTS
INSTITUTE**

MyImpact CHALLENGE

THE BILL OF RIGHTS INSTITUTE'S
NATIONAL CIVICS CONTEST

MYIMPACT CHALLENGE

**A CIVIC ENGAGEMENT
CONTEST THAT PROMOTES
AND FOSTERS A ROBUST
UNDERSTANDING OF
CITIZENSHIP TO GET
STUDENTS ACTIVE IN THEIR
COMMUNITIES NOW!**



SCAN ME

PROJECT CRITERIA

MYIMPACT CHALLENGE

STUDENTS MUST SUBMIT:



PRINCIPLES ESSAY

1,200-WORD ESSAY ON
HOW YOUR PROJECT
ADVANCES FOUNDING
PRINCIPLES AND CIVIC
VIRTUES



PROJECT REPORT

A PROJECT REPORT OF UP TO
2,000 WORDS ON THE
PROJECT'S INSPIRATION,
PLANNING, AND EXECUTION.
INCLUDES AT LEAST TWO
EXAMPLES OF THE IMPACT ON
YOUR COMMUNITY.



MULTIMEDIA

PHOTOGRAPHIC OR VIDEO
DOCUMENTATION OF PROJECT
THAT SHOWS TANGIBLE
IMPACT.

Contest Opens September 11

All materials and judging criteria will be finalized and published, and the submission portal will go live.

Submission Deadline May 3, 2026

Completed submissions portfolio must be submitted through our online portal.

PRIZES

MYIMPACT CHALLENGE

STUDENT PRIZES

Student Grand Prize:	\$10,000
Student First Prize:	\$7,500
Student Second Prize:	\$5,000
Student Third Prize:	\$2,500
Student Honorable Mention:	\$1,500

TEACHER PRIZES

Teacher Grand Prize:	\$500
Teacher Support Prize:	\$500
Teacher Submission Prizes:	\$500

2025 WINNERS

MYIMPACT CHALLENGE

Through this contest, students will:

- Boost college applications and resumes.
- Learn how their community service and civic engagements project carry out the vision of the Founders and align to constitutional principles.
- Share how projects they have designed and executed are evidence of community impact and change.
- Be recognized in the community.
- Connect with other young changemakers.

WIN UP TO \$10,000

STUDENT SERVICE PROJECTS



WILLIAM MAR

Grand Prize Winner
Reach Through Rackets



Arthur Hu, Caleb Kurlantzick, and Saniya Yamin

First Prize Winners
PIVOT



Aliyah Majeed-Hall

Second Prize Winner
One Word Initiative



Leo Toake, Muhammad El-Sherbiny, Elle Kim, and Justin Ahn

Third Prize Winners
Re:Imagine Inc.

SUBMISSION GUIDELINES

MYIMPACT CHALLENGE

Submission is open to US citizens and US-based young people who are between the ages of 13 and 19 and enrolled in middle or high school on January 1, 2026. Submission must be received by 11:59 p.m. PT on Sunday, May 3, 2026. Only submissions entered through MyImpact Challenge's online portal will be accepted for the contest. The contest is designed for one student per entry, but groups of up to five students may submit as a single group entry. Prizes awarded to group entries will be split evenly between entrants. Past winners of the MyImpact Challenge Grand Prize, First Prize, Second Prize, or Third Prize are not eligible to enter.

Qualifying service projects must have taken place between May 18, 2025 and May 3, 2026. Multi-year projects started before May 18, 2025 are eligible for entry if their activity continued after May 3, 2026. Projects that are ongoing as of May 3, 2026 are eligible for entry. Projects completed before May 18, 2025 are not eligible for entry.

GENERAL RULES

From September 11, 2025 through May 3, 2026 (the "Contest Period"), the Bill of Rights Institute will conduct a contest in the states of Alabama, Alaska, Arizona, Arkansas, California, Colorado, Connecticut, Delaware, Florida, Georgia, Hawaii, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Hampshire, New Jersey, New Mexico, New York, North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Pennsylvania, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, Utah, Vermont, Virginia, Washington, West Virginia, Wisconsin, Wyoming and the District of Columbia; the U.S. Territories; and American Armed Forces Schools Abroad, for projects focused on civic engagement (the "Contest"). To enter, eligible students (see Section II for eligibility requirements) must log on to the Contest website and submit an entry that follows the Submission Guidelines as detailed in Section III. As further detailed in Section VII, entrants agree to accept and be bound by all terms of these Official Rules and Regulations and to accept and be bound by the decisions of the Bill of Rights Institute, whose decisions are final with respect to all matters of the Contest. Entries may be submitted by individual students or by groups of up to five students. Only one entry per student or group is permitted. Students must submit the name and contact information of a supporting teacher if the teacher wishes to be considered for a teacher prize. For the purposes of this contest, the term "teacher" can include schoolteachers, as well as adult mentors such as leaders in youth organizations or homeschool parents. Only one teacher may be associated with each entry. Only submissions entered through MyImpact Challenge's online portal will be accepted for the contest. Entries that are mailed or e-mailed will not be accepted. Entries that are incomplete, are submitted late, do not answer all required questions, contain information other than as requested, or otherwise do not comply with these Official Rules and Regulations will not be accepted. By entering the Contest, entrants agree that the Bill of Rights Institute will own and administer 100% of the copyright in all entries submitted, with the perpetual right to use such entries and that said entries are solely the work of the entrant(s) submitting an entry. The Bill of Rights Institute may edit for grammar, modify for style only, and distribute the submitted entries, without any requirement of additional notification to or permission from the entrant. Entries will only be used to further the educational mission and goals of the Bill of Rights Institute (please see Section VI for a Privacy Statement).

ELIGIBILITY

The Contest is open to all United States citizens or legal residents who are students who are no older than 19 and no younger than 13 as of January 1, 2026 who attend school in the United States, one of its territories or districts, or an American Armed Forces School Abroad, and (1) who are in grades 7 -12 attending public, private, religious, or charter schools, or (2) are enrolled in a GED or correspondence school program, or (3) are attending a home school program. Students may enter as individuals or in groups of up to five people.

The contest is not open to students who have graduated high school or received a GED before January 1, 2026, regardless of age.

Past winners of the MyImpact Challenge Grand Prize, First Prize, Second Prize, or Third Prize are not eligible to enter.

Eligibility for teacher prizes is open to all United States citizens or legal residents who are older than 18 beginning of the Contest Period and are professional schoolteachers, teach youth classes as volunteers, lead groups in youth organizations, are parents of homeschooled students, or similarly mentor one or more students entering the contest and are designated as the “teacher” on the student(s)’ entry. Determination of whether an adult meets the criteria to receive a teacher prize is at the sole discretion of the Bill of Rights Institute.

PROJECT COMPONENTS

Each submission must include the following:

1. Principles and Virtues Essay: An essay of up to 1,200 words expressing how the student or group’s project furthers:
 - a. At least one Civic Virtue as defined in the Bill of Rights Institute’s “Principles and Virtues.”
 - b. At least one of Founding Principle as defined in the Bill of Rights Institute’s “Principles and Virtues.”
2. Project Report: A report of up to 2,000 words detailing a student or group’s completed or in-progress civic engagement project. Per the Contest’s judging rubric, this report must include the following components:
 - a. The inspiration for the project.
 - b. Details of the project’s planning and execution.
 - c. At least two examples of the project’s actual impact on the community.
 - d. How the student(s) grew in understanding of the role of Civic Virtue, knowledge of their communities, and their ability to support or impact them.
3. Visual Documentation: Visual documentation of the student or group’s project and its results in one of the following formats:
 - a. Photographic Only: No fewer than seven and no more than ten high-resolution still photographs, submitted in either JPEG or PNG format.
 - b. Video Only: One video of no more than five minutes, submitted in MP4 format
 - c. Mixed Photographic and Video: No fewer than five and no more than seven high-resolution still photographs as well as one video of no more than two minutes. Photographs must be in either JPEG or PNG format, and video must be in MP4 format.

d.Content Restrictions for Visual Documentation:

- i. Submissions may not include copyrighted material, including but not limited to images, logos, artwork, music, or video clips, unless the student or group has obtained written permission from the copyright holder and can provide documentation upon request.
- ii. Submissions may not include personally identifiable images or recordings of minors (individuals under 18 years of age), unless the submitting student or group provides a signed copy of BRI's media release form for each identifiable minor.
- iii. All images and videos must respect the privacy and rights of individuals and may not depict content that is offensive, discriminatory, or otherwise inappropriate for an educational setting.

4. Media Release Forms: All applicants must upload a signed media release form as part of their application.

- a. For individual submissions, the applicant must upload their own signed form.
- b. For group submissions, each member of the group (up to five students) must upload their own signed media release form.
- c. Submissions without all required release forms will not be considered complete.

Qualifying service projects must have taken place between May 18, 2025 and May 3, 2026. Multi-year projects started before May 18, 2025 are eligible for entry if their activity continued after May 3, 2026. Projects that are ongoing as of May 17, 2026 are eligible for entry. Projects completed before May 13, 2025 are not eligible for entry.

Each submission must adhere to all the submission requirements above and answer each question and all sub-parts. Each submission must adhere to the word limits for each question and must be submitted by 11:59 p.m. PT on May 3, 2026. Only online submissions will be accepted for the contest. Only one submission per student or group of students will be accepted.

JUDGING RUBRIC

MYIMPACT CHALLENGE

PROJECT REPORT

Community Impact	Clearly demonstrates a meaningful impact on the community. At least two examples of meaningful impact should be demonstrated.	20 points
Components	Content includes five required components: project inspiration, project plan, details of the project execution, two examples of the project’s impact on a community of which the student is a part.	10 points
Knowledge Gained	Clearly explains several ways in which the student grew in understanding of the role of Civic virtue, knowledge of their communities, and their ability to support or impact them.	15 points
Originality	Shows a large amount of original thought. Ideas are creative and inventive.	10 points
Mechanics	Content well organized, coherent, logical, and generally free of spelling and grammatical errors.	5 points
		60 points

ESSAY

Mechanics	Coherent, logical, and persuasive writing that is generally free of spelling and grammatical errors.	5 points
Founding Principle	Clearly articulates at least one Founding Principle motivating the project as defined in the Bill of Rights Institute’s Principles and Virtues	10 points
Civic Virtue	Clearly articulates at least one Civic Virtue motivating the project’s as defined in the Bill of Rights Institute’s Principles and Virtues.	10 points
		25 points

VISUAL DOCUMENTATION

Completion and Appropriateness	Photographs and/or video conformed to the submission guidelines and were appropriate. Photographs must be in either JPEG or PNG format, and video must be in MP4 format.	3 points
Understanding	Photographs enhanced understanding of the project.	6 points
impact	Photographs and/or video demonstrated the impact of the project on the community.	6 points
		15 points

FAQS

FREQUENTLY ASKED QUESTIONS

WHAT IS MYIMPACT CHALLENGE?

MYIMPACT CHALLENGE IS A CIVIC ENGAGEMENT CONTEST FROM THE BILL OF RIGHTS INSTITUTE THAT REWARDS STUDENT SERVICE PROJECTS WITH CASH PRIZES OF UP TO \$10,000. OUR GOAL IS SIMPLE: FOSTER A ROBUST UNDERSTANDING OF CITIZENSHIP AND GET STUDENTS ACTIVE IN THEIR COMMUNITIES NOW!

WHO CAN ENTER?

THE CONTEST IS OPEN TO HIGH SCHOOL STUDENTS BETWEEN THE AGES OF 13 AND 19 LOCATED IN U.S. STATES, TERRITORIES, OR DEPARTMENT OF DEFENSE SCHOOLS ABROAD.

HOW DO I ENTER?

SEND A PROJECT REPORT OF UP TO 2,000 WORDS AN ESSAY OF UP TO 1,200 WORDS ON HOW YOUR PROJECT UPHOLDS ONE CIVIC VIRTUE AND ONE FOUNDING PRINCIPLE, AND PHOTO OR VIDEO DOCUMENTATION. FIND OUT MORE ABOUT AT [MYIMPACTCHALLENGE.ORG](https://myimpactchallenge.org).

CAN I ENTER WITH A GROUP?

GROUPS OF UP TO FIVE MEMBERS CAN ENTER THE CONTEST.

CAN A TEACHER CURATE AN ENTRY ON BEHALF OF A STUDENT CLUB OR CLASS?

NO. ENTRIES MUST BE WRITTEN AND FILED BY STUDENTS. TEACHERS MAY PROVIDE SUPPORT BUT CANNOT WRITE ENTRIES AND SHOULD NOT FILE ENTRIES UNDER THEIR NAMES.

IS MYIMPACT CHALLENGE A SCHOLARSHIP PROGRAM?

NO. MYIMPACT CHALLENGE AWARDS CASH PRIZES WHICH CAN BE USED FOR ANY PURPOSE, WHETHER FUNDING YOUR EDUCATION OR INVESTING MONEY BACK INTO YOUR PROJECT.

WHAT IF MY PROJECT ISN'T FINISHED BY THE DEADLINE?

IF YOU'VE STARTED WORK ON AN ONGOING SERVICE PROJECT THAT JUST ISN'T FINISHED YET, ENTER ANYWAY. IF YOU'RE DOING REAL WORK AND YOUR PROJECT IS HAVING A REAL IMPACT, WE WANT TO SEE IT.

CAN I ENTER MY PROJECT PLAN IN MYIMPACT CHALLENGE?

NO. MYIMPACT CHALLENGE IS A CONTEST FOR COMPLETED OR IN-PROGRESS SERVICE PROJECTS. IF YOU ARE ONLY AT THE PROJECT PLANNING STAGE, YOU MIGHT HAVE A GREAT ENTRY FOR NEXT YEAR'S CONTEST.

HOW DO I GET MORE INFORMATION?

MORE INFORMATION ABOUT THE CONTEST IS AVAILABLE AT WWW.MYIMPACTCHALLENGE.ORG OR BY EMAILING MYIMPACT@MYBRI.ORG.

